PARENT RESOURCE CENTRE

PRC Annual Report

Parent Resource Centre

Caring Support for Families

Parent Resource Centre

Annual Report
2009-2010

A message from...

The President of the Board of Directors and the Executive Director

We have completed another busy and successful year at the Parent Resource Centre. Our programs and services continue to be well used and sought out.

PRC remains focused on our goals of serving the needs and potentials of the children and families in our community. We work collaboratively with other organizations to ensure that Ottawa's children and families have the optimal programs and services.

In support of the Best Start Initiative the Program Effectiveness Data Analysis's Coordinators delivered a valuable resource tool with their detailed neighbourhood profiles. PRC has been a strong resource and leader in moving the neighbourhood planning forward in Eastern Ontario.

We also are very excited to have published our sixth edition of the *Incredible Directory.* This valuable book of resources and services for parents, children, childcare providers, and professionals in Ottawa is not only sought after, but continues to be a tradition at PRC.

We created and delivered a new program; *Kid Fit* an innovative and highly energetic summer project designed to promote and strengthen knowledge and understanding of the importance of physical fitness, nutrition and healthy lifestyles among Ottawa area families. With funding from the City of Ottawa, the Parent Resource Centre's objective for the Kid Fit program was to decrease screen time and educate parents, caregivers and

children from infant to 8 years of age of the importance of developing and maintaining a healthy lifestyle.

The Parent Resource Centre was honoured to be chosen to be paired with Queen Elizabeth Public School's Grade 4-5 class and Arteast to create a beautiful wall mural for our Drop-in.

We are very excited to be entering into a new Strategic Planning process this year. PRC will look forward to our opportunities and vision in setting our course for the next 3-5 years.

We would like to extend our thanks to the many individuals who have helped to make PRC such a strong organization. In particular, we want to thank our Board of Directors for their leadership and support; our staff for their dedication, professionalism and expertise; our funders, partners and colleagues in the community whose work, collaboration and vision we value; and the parents, caregivers, and children in our programs for whom we strive to deliver the highest quality service.

We look forward to another year of continued success for PRC.

Sandra Tello-Seto

President, Board of Directors

Mary Salegio

Executive Director

Our Vision

To be recognized as a leader in parenting services through our expertise and collaborative partnerships.

Our Mission

To strengthen the capacity of our Communities to raise our Children.

Our Values

- We are committed to improving the lives of children, parents and caregivers in our community.
- We believe that parents and caregivers are the primary agents of change in their family.
- We are committed to offering expertise and a neutral voice on matters related to children's issues.
- We offer services that are inclusive of all members of our community.
- We value diversity in our staff and clientele.
- We value the provision of information and services in English and in French.
- We are committed to an approach that is responsive and accountable.

We strive to foster a creative and welcoming environment for our staff and clientele.

Our Strategic Directions 2007-2010

1. Strengthen and position the PRC as a catalyst for partnerships.
2. Solidify our service focus on the 0-8 years-of-age population.
3. Strengthen our work and expertise in the provision of services to under serviced populations.
4. Strengthen our capacity to provide information and services in French.
5. Promote a working environment that is supportive of on-going learning and professional development for staff.
6. Influence public awareness and public policy on issues that impact the well-being of families.

Our Services for Parents & Caregivers

Toy, Book and Resource lending libraries

Reaching Out- *parent education and on-going support*

Growing Up Downtown (GUD)-*safe and welcoming community playgroups*

Support Neighbourhood Caregivers- *Hands-on group learning for caregivers*

Online Calendar- *Parent education events and workshops offered throughout Ottawa*

On-site Playgroup- *Facilitated by a Parent-Child Educator*

Parent Warm-line- *Offering advice and referrals to parenting resources*

2009-2010 Program Facts

- 3,578 visits by children to the Drop-in
- 824 visits were made by children to GUD
- 2,021 Information calls received by the Information Resource Coordinator
- 1,390 professionals & parents were served by the Early Literacy Specialists

Our Services for Professionals Working with Families

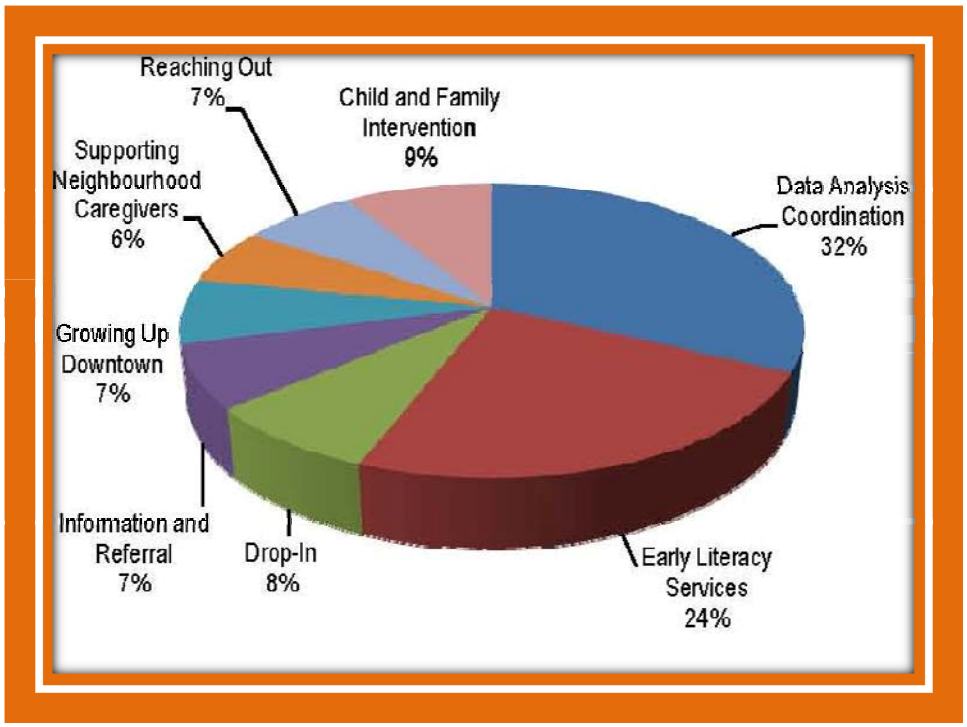
Resource Phone-line- *Answering questions about available supports for parents.*

The Incredible Directory- *Connecting parents, caregivers, and family resource workers with Ottawa resources.*

Early Literacy Specialists & Program Effectiveness/Data Analysis Coordinators- *Supporting the Early Years System and their programs throughout Eastern Ontario.*

Community Outreach and Development- *Establishing partnerships and delivering joint programs to better meet the needs of families.*

Where Do Our Resources Go?



Our Staff

Management Team

Mary Salegio- Executive Director

Lisa Molnar- Manager of Operations
Micki DiCesare / Kathleen Cameron- Program Manager
Gilles Parisien-Finance Officer

Administration

Joanne Guerard - Office Administrator

Community Team

Susan Burrows- Information Resource Coordinator
Christine Poole- Parent-Child Educator
Paula Blackmore- Parent-Child Educator
Julia Rose / Rebecca Becvar Reaching Out Coordinator

Early Literacy Specialists

Julie Chayer- ELS Ottawa
Monique Collin- ELS Ottawa
Clarissa Mason- ELS Ottawa
Karen Woods/ Lisa Lalonde- ELS RNP
Lynne Collard- ELS SDGPR

Program Effectiveness Data Analysis Coordinators

Annie Lafrenière- PEDAC Ottawa
Catherine de Quimper PEDAC SDGPR
Erin Tardiff PEDAC Ottawa
Karen Woods- PEDAC Renfrew-Nipissing-Pembroke / Ottawa
Rodica Negura-Zloteanu- PEDAC Ottawa

Our Community Partners

Around the Rainbow
Best Start Networks of Eastern Ontario
Bibliotheque de Casselman

CAF+
Caisse Populaire Desjardins (Alexandria)

Canadian Mothercraft of Ottawa-Carleton
Carlington Community and Health Services
Centre Culturel Alexandria
Centre de resources familiales
Centre de sante de l'estrie
Child and Youth Health Network for Eastern Ontario
Child Poverty Action Group of Ottawa
Children's Aid Society of Ottawa
City of Cornwall, Child Care Unit

Community Care Access
Communty Living

Comte Unis Prescott-Russel

Comtés Unis de Prescott- Russell (Services de gardes)
Conseil Scolaire de District Catholique De L'Est Ontario
Consel des Ecoles Publique de L'Est Ontario
Cornwall Library

Counties Library of S.D. & G.

Eastern Ontario Health Unit
Elizabeth Fry Society of Ottawa

Equipe Psycho Social
Family Services à la famille Ottawa
Fier de nos Enfant (Maison de famille)
First Words Preschool Speech and Language Program of Ottawa
Garderie les Petits Trésors
Glengarry Inter-Age

J'aime apprendre

Les Services à l'enfance – Grandir ensemble
Librairie du Centre
LHIN Eastern Region
Maison Interlude (Woman's Shelter)

North Glengarry Youth Centre
ODSP

Ontario Early Years Centres of Eastern Ontario
Ontario Provincial Police
Ontario Works (LEAP)
Ottawa Network for Children

Partir d'un bon pas
Pinecrest-Queensway Community Health Centre

Physical Activity Network Renfrew County

Ready to Learn Day Care
Success by Six Ottawa - R.E.A.G
S.D&G Developmental Services

Secret Garden
Six ans Gagnant
South-East Ottawa Community Health Centre

St-Lawrence College
St. Mary's Home and Outreach Centre
TR Leger School Adult Education
Trillium Foundation
United Way Ottawa
Upper Canada School Board
Vanier Community Service Centre
Violence Against Women Coalition
Western Ottawa Community Resource Centre

Youth Services Bureau
Youville Centre

Board Members

Sandra Tello-Seto
President Chair, Executive

Delan De Silva
Vice-President, Executive

Jim McCaffrey
Treasurer, Chair of Finance Committee

Susan Thompson
Secretary, Chair of Communications Committee

Zac McWhirter
Chair of Human Resources Committee, Member of Finance Committee

Catherine Linois
Member, Human Resources Committee

Jama Watt
Chair of Nomination Committee

Mary Salegio
Executive Director, ex-officio

Please contact us to find out more about our programs and services.

Tel.: 613.565.2467 or Toll-free 1.888.565.2466

Email: information@parentresource.on.ca

300 Goulburn Private
Ottawa, Ontario
K1N 1C9